

SUPPLY CHAIN IN LARGE AND SMALL-SCALE INDUSTRIES: A COMPARATIVE STUDY

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Abstract

Supply chain management (SCM) is a paradigm driving many businesses, and in turn business relationships, today. Customers are dictating how their orders and shipments will be handled. They want to drive out excess inventory and costs. They want their orders shipped complete, accurate, on time and in the manner they require. Compliance means continued business. Non-compliance means financial penalties and possible loss of business. This is significant in terms of sales revenues and operating costs for their suppliers. Supply chain management competence can build competitive advantage. Many businesses, especially small enterprises, do not understand supply chain management. It is no longer shipping and receiving. It is logistics. It is supply chain management. And the supply chain runs from vendors through to customers' doors

An exhaustive questionnaire is prepared which captures following physical measures and abstract attributes of an enterprise in the realm of manufacturing and services are; organizational profile, supply chain contracts, information sharing in supply chain, supply chain collaboration, supply Chain coordination, and implementation of information technology in supply chain. Weight ages are given from 1 to 5 their totaling and analysis done on a computer program. The program is developed in visual basic as front end and M.S.Access as back end.

Keywords: supply chain collaboration, supply chain contracts, and supply Chain coordination.

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