

EFFECTIVE HANDLING OF HUMAN RESOURCES - A KEY TO CHECK ATTRITION

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Abstract

Human resources form an integral component in any business. In fact there is nothing wrong in saying that the human resources form the backbone of any organization. Nothing can really match the strength of highly motivated and enlightened workforce. Human resources are the repository of knowledge and they provide competitive advantage to any organization. At this juncture of rapid changes it is very necessary that the organization retain their manpower for quite a long period. Attrition is a serious problem, that the organizations face today. This paper deals into the key aspects by which this serious problem can reduced to a certain extend.

Keywords : Attrition, Understanding Human Resources, Empowering them, Developing them, maintaining them.