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## EFFECTS OF POROUS MEDIUM AND VARIABLE THERMAL CONDUCTIVITY ON HEAT TRANSFER OF NON-NEWTONIAN FLUIDS WITH ENERGY DISSIPATION AND THERMAL RADIATION UNDER THE EFFECT OF MAGNETIC FIELD

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## Abstract

The problem of MHD flow and heat transfer of an electrically conducting, non-Newtonian fluids (second grade fluid and Walters' liquid B fluid) past a heated porous stretching sheet in the presence of variable thermal conductivity, thermal radiation, joule and viscous dissipation, internal heat generation/absorption and work done due to deformation is analyzed. The resulting governing equations are transformed into nonlinear ordinary equations using appropriate transformation and solved numerically by fourth order Runge-Kutta method with shooting technique is used to find the solution of boundary value problem. The effect of various physical parameters such as magnetic parameter, viscoelastic parameter, heat source/sink parameter, Prandtl number, Eckert number and variable thermal conductivity on the dynamics is analyzed. The heat transfer coefficients are tabulated for a range of values of said parameters.

**Keywords** : Porous medium; Variable thermal conductivity; Viscoelastic fluid; Numerical solution; Thermal radiation

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