

## **REVIEW OF CASE STUDIES IN BUSINESS PROCESS REENGINEERING**

**VIJAY V. GANDHEWAR AND AATUL P. WADEGAONKAR**

Reliance Infrastructure Ltd.,Dahanu Thermal Power Station,  
Dahanu Road, Thane-40608 (M.S.) India  
Rajasthan Knowledge Corporation Limited (RKCL),  
7 A, Jhalana Institute Area, Behind R.T.O. Jaipur (Rajasthan),India

### **Abstract**

The literature on BPR case studies is viewed from four perspectives of BPR implementation namely how BPR is triggered, ways to communicate change to entire organisation, methodology adopted and finally the improvement in performance. These case studies are from an Automobile, Pharmaceutical, FMCG, service Industry and public service industry. The learning will be useful for those organisations that are planning for BPR.

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**Keywords :** Case studies, BPR Trigger, Communication, Change Management.