International J. of Engg. Research & Indu. Appls. (IJERIA). ISSN 0974-1518, Vol.5, No. IV (November 2012), pp. 165-171

DESIGN METRICS TOWARDS IDENTIFYING THE TEMPORAL RHYTHM OF SEMANTIC ORIENTATION OF UNSTRUCTURED DOCUMENTS FOR AN EFFICIENT KNOWLEDGE MANAGEMENT

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Abstract

Sentiments in written document interfaces to computers are a topic that has attracted and fascinated engineers and scientists over the last few decades. The ability to detect opinions freely with a machine represents the ultimate challenge to the understanding and perception processes involved in human written communication. Technology is become advanced where people uses social networking as services, platforms, and in work. Smart companies can use opinion mining not just as a marketing tool but as a driver for business. This paper examined different matrices used for classifying the semantic orientation and the steps of procedure to be implemented. It has looked at the ways that opinion mining encouraging business intelligence, and health care well being services.

Keywords: Opinion mining, Classification algorithm, ranking, supervised learning,

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