

E- BUSINESS IN SUPPLY CHAIN MANAGEMENT

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Abstract

Out of different strategies followed by manufacturers, the supply –chain management is a very vital strategy. Nearly two-third of the cost of manufactured goods are in the form of purchased materials and so development of supply-chain system has assumed an important role in today's business environment. Supply-chain system has to be seen as a total system aided and supported by techniques like forecasting, Aggregate Planning, Inventory Planning and scheduling.

Keywords: Supply chain planning, electronic market places, System approach, information technology, e-business in supply chain.