

SURVEY FINDINGS TO EXPLORE THE NEED FOR SUPPLY CHAIN OF INTELLECTUAL CAPITAL FOR INDIAN KNOWLEDGE ECONOMY

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Abstract

Intellectual capital is important to both society and organisations. Technological revolutions and the rise to pre-eminence of the knowledge economy have led to the realisation that successful organisations are those that are creative and perpetually create new knowledge. The emergence of knowledge economy has placed a premium on intellectual capital rather than natural resources or financial capital. Authors realize the scope for conceptualizing and building a supply chain of intellectual capital for the fast emerging knowledge economies of the global market place. We are trying to figure out the players involved and the constructional details of supply chain spanning from high schools to technological / professional education in the context of pervasive and ubiquitous information communication technologies. We also investigate the desired attributes and the dimensions of the supply chain of intellectual capital to be perpetuated till a robust alternative is created or a change of course of human aspiration takes place. Objective of survey is to find out the degree of preparedness of the academic leadership to embrace the fast emerging educational paradigms and to quantify the need for supply chain of intellectual capital for Indian knowledge economy to accelerate the process of wealth creation and nation building.

Keywords: Intellectual Capital, Human Capital, Knowledge economy, Intelligence Quotient, Emotional Quotient, Spiritual Quotient, Physical Quotient