A MATHEMATICAL LINGUISTIC APPROACH TO MEASURE COMMUNICATIVE EFFICACY

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Abstract

This paper defines communication from the point of view of Pragmatics and deals with the successful communication. It maintains that language is a complex phenomenon and the people who use the language are fairly intelligent as to guess the meanings from the body language or the context. So a total breakdown of communication is rare. It measures the range of success / failure in communication using the proposed signed approach.

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