

## **ON SUBCLASSES OF RUSCHEWEYH CLASS FUNCTIONS OF ORDER $\alpha$ AND TYPE $\beta$**

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### **Abstract**

In this paper, we introduce and study the class  $V_n^b(\alpha, \beta, A, B)$  which contains several well known classes of analytic functions studied earlier in literature. The representation formula and distortion theorem for functions in this class have been obtained.

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Key Words and Phrases: Hadamard product, Pochhammer symbol, Incomplete beta function, Carlson - Shaffer Operator.

2000 Mathematics Subject Classification: Primary 30C4