

## CERTAIN PROPERTIES OF $p$ -VALENT FUNCTIONS WITH ALTERNATING COEFFICIENTS

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### Abstract

The object of the present paper is to derive some convolution properties of functions of the type  $f(z) = z^p + \sum_{k=1}^{\infty} (-1)^{p+k} a_{p+k} z^{p+k}$  belonging to the classes  $M^*(A, B, p, \alpha)$  and  $C(A, B, p, \alpha)$  of multivalent functions. We also obtain certain coefficient bounds. These results generalize the results of Khairnar, Meena More, Silverman, Padamanabhan and Ganeshan.

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Key Words and Phrases : *Convolution, p-valent functions, Cauchy-Schwarz inequality, Alternating series.*

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