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## ON A CLASS OF MULTIVALENT FUNCTIONS INVOLVING A GENERAL FRACTIONAL RUSCHEWEYH OPERATOR

## RAHULKUMAR DIPAKKUMAR KATKADE

Research Scholar, Shri. Jagdishprasad Jhabarmal Tibrewala University, Jhunjhunu, Rajasthan, India

## Abstract

In this paper we introduce the class  $\Sigma_p^{\lambda,\mu}(\gamma,\beta)$  by using the general fractional Ruscheweyh operator. The aim of this paper is to study some properties of this class, the coefficient bounds, radii of starlikeness and convexity.

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Key Words: Generalized Ruscheweyh operator, Fractional derivative, Radii of starlikeness, Integral operator.

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